

OUTSTANDING ACHIEVEMENTS OF COMBINING DEFENCE CONSOLIDATION
AND SOCIO-ECONOMIC DEVELOPMENT EXHIBITION
AND VIRTUAL COMMERCIAL FAIR



VIDEX 2021

“ECONOMICS AND DEFENCE COMBINATION IN THE DIGITAL TECHNOLOGY ERA” EXHIBITION - EXPOSITION

- ★ **HOSTING ORGANIZATION:**
 - Ministry of National Defense
 - Ministry of Industry and Trade
- ★ **DIRECTED BY:**
 - General Staffs Headquarters
 - General Political Departments of Vietnam People's Army
- ★ **ORGANIZED BY:**
 - Department of Economics / Vietnam MOD
- ★ **JOINT IN SUPPORT:**
 - Centre for Exhibition and Trade Promotion of the Army/Department of Economics/Vietnam MOD
 - Vietnam Technology Transfer Center (VTTC)/ State Agency for Technology Innovation - Ministry of Science and Technology
 - Hanoi Advertising and International Fair Joint Stock Company - HADIFA

VIDEX
2021

CETPA



“ECONOMICS AND DEFENCE COMBINATION IN THE DIGITAL TECHNOLOGY ERA” EXHIBITION - EXPOSITION



ACHIEVEMENTS EXHIBITION



COMMERCIAL EXPOSITION



TRADE NETWORKING

- **Center for Exhibition and Trade Promotion of the Army**
Address: No. 203 Giang Vo str., Dong Da Dist, Hanoi
Tel: (84.24) 3512.0622, (84.69)587.484 Fax:(84.24) 3512.0622
Hotline: 0983.140.982 (Quang Huy); 0979.494.737 (Thế Anh)
E-mail: tttl@ckt.gov.vn Website: www.ckt.gov.vn - www.videx.vn

- **Vietnam Technology Transfer Center - VTTC**
Add: No. 24 - 26 Ly Thuong Kiet str., Hoan Kiem Dist, Hanoi
Tel: (84.24) 3932.9950 Fax: (84.24) 3932.9951
Hotline: 0912.426.040 (Vũ Thị Kim Thu)
E-mail: vttc@most.gov.vn Website: vttc.gov.vn

December 2021

EVENT CONTENT

Part 1: Exhibiting notable achievements of Vietnam People's Army in fulfilling its duty of combining defence with economics and vice versa.

Part 2: Exhibition and commercial exposition with various activities, introducing and promoting defence - security products, weapons made in Vietnam as well as modern technology products... present on digital platform using VR technology, virtual 2D, 3D booths from domestic and foreign businesses (notably from Korea, Japan, Russia, Germany, England, France, America, etc.)

Part 3: Webinars, online workshop, business matching session between domestic and foreign enterprises specialized in mechanical, electronic and high-tech, etc. from Korea, Japan, Singapore, etc.

Part 4: Demonstration and introduction of technology products made by domestic and foreign companies; technology product demonstration at broadcast points in some provinces around Vietnam.

Part 5: Social welfare activities (awarding charity houses to poor families; donation of medical equipments to Military units involved in responding to Covid-19 pandemic)



REGISTRATION FILES' COMPULSORY INCLUSION:

Registration form (Compulsory components: basic information of participating company: Name, address, company ID, telephone, fax, email, representative and his position, point of contact; list of products to be displayed, number of booths to be registered, all must be signed and sealed by the authorized personnel).

* Booth hand-over minute (with signature of representative, sealed, number of booths)

* Report of participation

The "**Economics - Defence in the Digital era**" Exhibition - Exposition will be held online for the first time at:

www.videx.vn or www.videx.ckt.gov.vn

Estimated number of participants:

More than 100 enterprises

Product categories:

Diverse range of Economic - Defence and Security products from various industries



VIDEX 2021

PROMOTION, COMMUNICATION

Promote products and services of enterprises participating in the Exhibition - Fair on cyberspace through professional media units with advanced technology platforms

TRADE CONNECTION

Supporting businesses, agencies, units, trade promotion organizations as well as domestic and international investors... to connect through the most advanced and diversified communication facilities

Virtual booth and supporting services:

- Provision of images, videos, documents, profile overview of units and businesses. Website link, contact address, etc.;
- Product images are digitized in 2D, 3D (360 degree rotation), linked to virtual reality (VR) web;
- Place orders online, pay on delivery;
- Connection, investment cooperation / commercialization;
- Advanced 3D booth allowing visitors to directly visit the factory, corporate headquarters (shoptour feature) in cyberspace;
- Communication facilities: simulated reception, chat bot, video call, livestream

Online networking activities

- Online trade networking/promotion activities: online seminars (webinars), online trades (B2B meetings) between managers, experts, researchers, businesses and international partners, etc.



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EVENT CONTENT

ECONOMICS - DEFENSE COMBINATION IN THE DIGITAL TECHNOLOGY ERA EXHIBITION - EXPOSITION 2021

VIDEX 2021 shall take place from December 14th - 17th, 2021

(Virtual booths will be available online for 30 days, free of charge)

VIDEX
2021

■ EVENT THEME

“Economics - Defence in the digital era”

■ ACTIVITY CONTENT

Part 1: Exhibiting notable achievements of Vietnam People’s Army in fulfilling its duty of combining defence with economics and vice versa.

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■ ORGANIZING METHOD

Online and live on-field Opening ceremony, specifically as follows:

Online activities, including: Virtual booths for exhibition, commercial exposition, webinars, online workshop and business matching sessions.

Live on-field Opening ceremony: equipped with several LED touch screens allowing visitors to access online event as well as personally experience modern VR, AR technology, AGV robot, etc.

VIDEX
2021

DEADLINE

December 1st, 2021

BOOTH CHARGES

ECONOMICS - DEFENSE COMBINATION IN THE DIGITAL TECHNOLOGY ERA EXHIBITION - EXPOSITION 2021

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■ BASIC2D BOOTH (FREE)

- Product images: 3 2D pictures
- Business images: 3 2D pictures
- Catalogue upload (pdf format): 01 file
- Functions: Link to their own website; text chat/contact of business; email address of business; details of 2D products posted
- Access to business matching; investment/commerce cooperation held by the Organizing Committee.

■ BASIC 3D BOOTH (10.000.000 VND)

- Product images: 3 2D pictures
- Business images: 3 2D pictures
- Video: 01
- Catalogue upload (pdf format): 01 file
- Including BASIC 2D BOOTH functions; 360 degree view of products; online order, chatbot
- Virtual reception
- Access to business matching; investment/commerce cooperation held by the Organizing Committee.

■ ADVANCE 3D BOOTH (require direct contact)

- Including functions of BASIC 2D and BASIC 3D BOOTH. Visitors of business booth can:
 - + Experience virtual tour of company's headquarter and factory;
 - + Integrated communication function with visitors through chatbot, video calls, livestream, etc.
- Virtual reception (record with real person)

■ EXTRA SERVICES:

- Increase number of 2D picture in virtual booth: 300.000 VND per image
- 3D digitalization of product: 5.000.000 VND/2h of scanning and dataprocessing
- Booth accessibility: 2.000.000 VND/month (for a maximum of 6 months)

REGISTRATION FORM

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■ **Company name:**.....
Address:.....
Telephone:..... Fax:..... Email:.....
Tax ID no.:.....
Registering personnel:..... Position:.....
Telephone:..... Email:.....

■ **Exhibiting products:**.....
.....

WE WOULD LIKE TO REGISTER

■ **BOOTH:**

BASIC 2D booth (free)
(Including images, videos, documents and general organization chart of our company; website link; messaging, contacting functions; 2D product details; participation of investment/trade cooperation; online order, etc.)

BASIC 3D booth
(Full function of BASIC 2D booth with added 3D viewing of company's products, direct link to VR website; virtual reception with recorded real person, chatbot, online shopping)

ADVANCE 3D booth
(Full function of BASIC 2D and 3D booth with added virtual company/factory tour, advance message, video call and livestream function, etc.)

■ **OTHERS:**

- Specialized booth design on request (2D, 3D)
- 3D product digitalization
- Advertising products, services
- Assisting on online booking with potential customers, partners for trade networking/promotion
- Maintaining company's virtual booth accessibility: for month(s) (maximum of 06 months)
- Others.....

■ **TOTAL COST:**..... (in accordance with announced charges of Organizing Committee)

In cash:.....
In cheque:.....

- ★ We would like to receive zero compensation in case of self-cancelling contract (with which this form is attached).
- ★ We are committed to full compliance with the regulations of VIDEX 2021 set by the Organizing Committee and adherence to the laws of Vietnam SR.

Date:.....
COMPANY REPRESENTATIVE
(signature, company seal)