

관 | 항노화바이오헬스산업체험박람회 사무국 (주)케이앤씨











Exhibition Outline

Title	Anti-aging BIOHealth Experience EXPO 2022 [AAGE2022]		
Date	Nov. 3 (Thu) ~ Nov. 5 (Sat), 3Days		
Venue	Changwon Exhibition Convention Center, Changwon-si, Gyeongsangnam-do, South Korea		
Scale	400 Booths (7, 719m²)		
Hosted by	Gyeongsangnam-do, Changwon-si		
Organized by	Anti-aging EXPO Organizing office (K&C)		
Items	Anti-aging Industry policy, Silver (Senior) Welfare Policy, Anti-aging beauty, Anti-aging health-care, Anti-aging Venture, Anti-aging food, Silver (Senior) Preparation, Sliver (Senior) Living Culture, Anti-aging Living Culture		
Web-site	www. aage. co. kr		
Contact	Tel. 82-55-265-6401 / Fax. 82-55-600-5613 / Email. <u>aage@kandc.co.kr</u>		

Exhibition Items

B2G (Policy)	Anti-aging I ndustry Policy	Gyeongnam public information of Anti-aging industry(Oriental, Western and Marine medicine, Public information of Anti-aging industry in domestic&oversea
	Silver(Senior) Welfare Policy	One on One meeting for Venture start-up of Anti-aging business Accomplishments of IP industrialization in Anti-aging business
B2B (Industry)	Anti-aging Beauty	Materials and products R&D in beauty industry, Anti-aging products (cosmetics, clothing, herbs etc)
	Anti-aging Health-care	Materials and products R&D in medicine&medical industry Oriental, western medicine and medical and devices
	Anti-aging Venture	One on One meeting for Venture start-up of Anti-aging business, Accomplishments of IP industrialization in anti-aging business
	Anti-aging Food	$\label{thm:lem:materials} \begin{tabular}{l} Materials and products $R\&D$ in food industry, Health functional food from processed medicinal herb \end{tabular}$
	Silver(Senior) Preparation	Recruitment for senior generation, Career Counseling for the Elderly
B2C (Life)	Silver(Senior) Living Culture	Leisure, housing, tourism for the age of longevity("age of 100years"), Silver medical service information
_	Anti-aging Living Culture	Hands—on program of Anti- <u>aging</u> , <u>He</u> alth-care system and service

Step to a healthy life

Anti-Aging EXPO 2021



EVENT

Anti-aging indus try business mee ting

Wellness place

Seniorhealthcare seminar Seniorlifesports program Seniormodel contest

Business Forum

Wellness • Well-agingForum

Fitness co nvention

Fitness award Yoga • Pilates & Fitness seminar



Online tour type Oversea buyer business meeting



OfflineBuyer business meeting



Wellness • Well-agingForum



Wellnesstour



Personalized aging care counseling experience



Well-aging healing experience



Fitness yoga experience



Fitnessconvention



On-siteevent

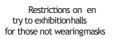
Anti-aging BIOHealth Experience EXPO Promotion



Anti-aging BIOHealth Experience EXPO Quarantine management









Hand sanitizer provided by area



Prevention of internal congestio n by managing the number of vi sitors to the exhibition hall and circulation



Extending the aisle spacing by more than 1m compared to the existing ones



Reg<u>istrati</u>on system
<u>ope</u>rati<u>on to m</u>anage visitors
<u>and minimiz</u>eface-to-face



Operation of quarantine patroller in the exhibitionhall (Management of quarantine rules)



Medical worker operation(infirmary operation)



Staff wearing face shield



Daily disinfection after the end of the exhibition