

2022 Anti-aging BIOHealth
Experience EXPO 2022

항노화바이오헬스 산업체험박람회

—
11.3-11.5

창원컨벤션센터 제1-2전시장

주최 | 경상남도 창원특례시

주관 | 항노화바이오헬스산업체험박람회 사무국 (주)케이앤씨

협력기관 | 양산시 생령 기성회기창 가령향천 제민병원 (FARMACIA GENERAL) ANT-AGING INSTITUTE 경남헌법왕노화연구원 김매의생명산업진흥원 2023 산형세계전통의약항노화엑스포 쿠키뉴스 BNK경남은행 동영media

Exhibition Outline

Title	Anti-aging BIOHealth Experience EXPO 2022 [AAGE2022]
Date	Nov. 3 (Thu) ~ Nov. 5 (Sat), 3Days
Venue	Changwon Exhibition Convention Center, Changwon-si, Gyeongsangnam-do, South Korea
Scale	400 Booths (7,719m ²)
Hosted by	Gyeongsangnam-do, Changwon-si
Organized by	Anti-aging EXPO Organizing office (K&C)
Items	Anti-aging Industry policy, Silver(Senior) Welfare Policy, Anti-aging beauty, Anti-aging health-care, Anti-aging Venture, Anti-aging food, Silver(Senior) Preparation, Silver(Senior) Living Culture, Anti-aging Living Culture
Web-site	www.aage.co.kr
Contact	Tel. 82-55-265-6401 / Fax. 82-55-600-5613 / Email. aage@kandc.co.kr

Exhibition Items










B2G (Policy)	Anti-aging Industry Policy	Gyeongnam public information of Anti-aging industry (Oriental, Western and Marine medicine, Public information of Anti-aging industry in domestic&oversea
	Silver(Senior) Welfare Policy	One on One meeting for Venture start-up of Anti-aging business Accomplishments of IP industrialization in Anti-aging business
B2B (Industry)	Anti-aging Beauty	Materials and products R&D in beauty industry, Anti-aging products (cosmetics, clothing, herbs etc)
	Anti-aging Health-care	Materials and products R&D in medicine&medical industry Oriental, western medicine and medical and devices
	Anti-aging Venture	One on One meeting for Venture start-up of Anti-aging business, Accomplishments of IP industrialization in anti-aging business
	Anti-aging Food	Materials and products R&D in food industry, Health functional food from processed medicinal herb
	Silver(Senior) Preparation	Recruitment for senior generation, Career Counseling for the Elderly
B2C (Life)	Silver(Senior) Living Culture	Leisure, housing, tourism for the age of longevity ("age of 100years"), Silver medical service information
	Anti-aging Living Culture	Hands-on program of Anti-aging, Health-care system and service

Step to a healthy life

Anti-Aging EXPO 2021



EVENT

<p>Anti-aging industry business meeting</p>	<p>Wellness place Senior healthcare seminar Senior lifesports program Senior model contest</p>	<p>Business Forum Wellness • Well-aging Forum</p>	<p>Fitness convention Fitness award • Yoga • Pilates & Fitness seminar</p>
 <p>Online tour type Oversea buyer business meeting</p>	 <p>Offline Buyer business meeting</p>	 <p>Wellness • Well-aging Forum</p>	
 <p>Wellness tour</p>	 <p>Personalized aging care counseling experience</p>	 <p>Well-aging healing experience</p>	
 <p>Fitness yoga experience</p>	 <p>Fitness convention</p>	 <p>On-site event</p>	

Anti-aging BIOHealth Experience EXPO Promotion



Anti-aging BIOHealth Experience EXPO Quarantine management

 <p>Temperature check and interview for all visitors</p>	 <p>Restrictions on entry to exhibition halls for those not wearing masks</p>	 <p>Hand sanitizer provided by area</p>	 <p>Prevention of internal congestion by managing the number of visitors to the exhibition hall and circulation</p>	 <p>Extending the aisle spacing by more than 1m compared to the existing ones</p>
 <p>Registration system operation to manage visitors and minimize face-to-face</p>	 <p>Operation of quarantine patroller in the exhibition hall (Management of quarantine rules)</p>	 <p>Medical worker operation (infirmary operation)</p>	 <p>Staff wearing face shield</p>	 <p>Daily disinfection after the end of the exhibition</p>